

2023

# Unilumin UMicro Introduction

UMicro

UMicro

Remarkable to Every Second



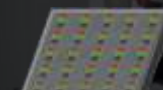
Micro LED Technology



Micro level  
chip size



RGB Flip-chip  
technology



COB packaging  
technology



# Unilumin Micro Development Milestones

## Launched Mini & Micro Technology Study



Integrated industrial chains and started research on Mini & Micro products & technologies.

2018

## UMini Becomes an International Award Winner

With a breakthrough in EBL technology, UMini won the BEST OF SHOW awards of ISE 2020, and established the second Mini/Micro R&D base in Shenzhen



2020

2021

## Micro0.4 Global Release

Micro0.4 makes a comprehensive breakthrough in display technology. The second Micro manufacturing base in Daya Bay is built, with a capacity of 2000m<sup>2</sup>/month



2022

2023

## UMini0.9 Mass Production



Released UMini series, taking the lead in mass production of COB 0.9 products. Established the first R&D and manufacturing base for Mini/Micro products in Shenzhen

2016



## UMicro0.5 Showcased

Driven by market demand, Unilumin builds the first Micro production base in Daya Bay and production capacity of UMicro0.5 reaches 1000m<sup>2</sup>/month



## Full-range pixel pitch UMicro Global release

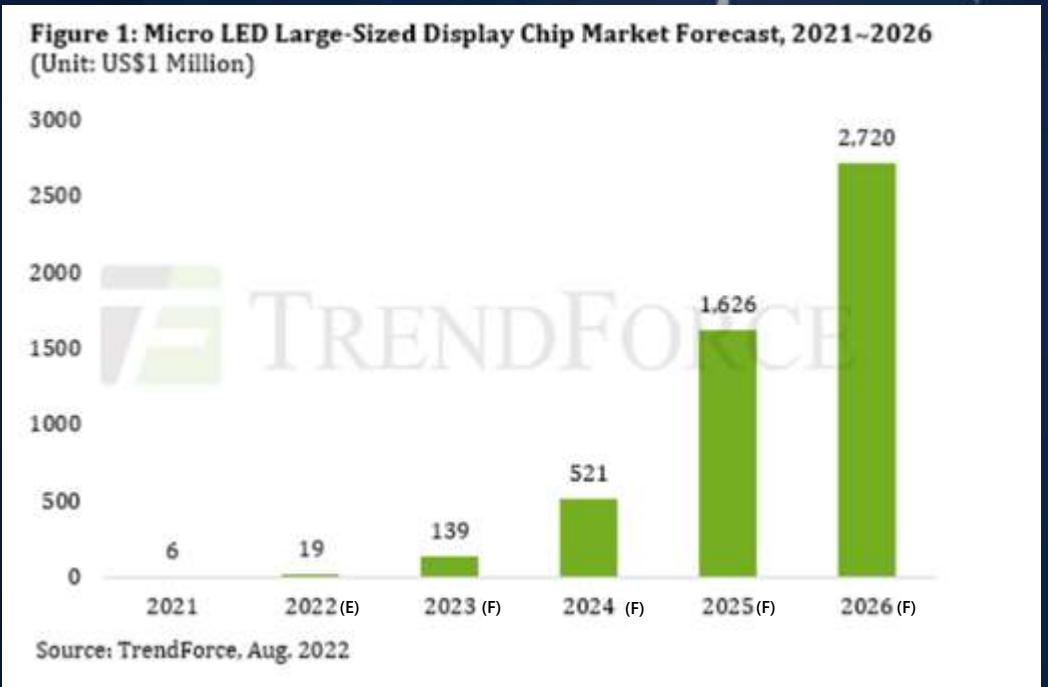
Full-range pixel pitch UMicro is in mass production and released at ISE 2023

# Market Trends

The Micro LED market size is estimated at 19 million US dollars in 2022 and is forecasted to reach 2.7 billion US dollars by 2026

In the future, the development trend of Micro LED large-size displays will focus on home theaters, high-end business applications, retail, etc.

- Micro LED large-size displays will move into the home theater and high-end commercial display markets. The market size of Micro LED large-size display chips is estimated to be **19 million US dollars** in 2022. The market size is expected to grow to 2.7 Billion US dollars by 2026, at a CAGR of 245.9%;
- Micro LED technology barriers will be overcome, and the Micro LED large-size display market will peak in 2026 to 2030.







Micro-pitch display with incredible 4K picture quality  
Unique technologies for unparalleled user experience

EBL

EBL+ Technology

EDL

EDL Technology

3DL

3D LUT



Comfortable use experience

5G

5G Transmission



Maximum Energy-saving



# Impressive Display Effect



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# 1.1 See The World Brought to Life on Display

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UMicro adopts unique **EBL+(Enhance Black Level+) technology and multi-layer optical processing technology**, which displays vivid, detailed black content with an amazing 30000:1 contrast providing audiences with a breathtaking immersive viewing experience. In addition, the surface of the COB LEDs is protected by patented technology for durability, quality and performance.



Super black background



**30000:1** Super high contrast\*



Super soft display



Ultra-low moiré



Ultra-low reflectance



Ultra low touch trace

\* : support



## 1.2 Each Pixel Matters - Ultra-high Consistency

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UMicro features **EDL(Enhance Drive Level) technology** to improve consistency of the grayscale on the display and effectively solve the heat dissipation problems of micro-pitch LED displays



Low temperature rise



No flickering



Low power consumption



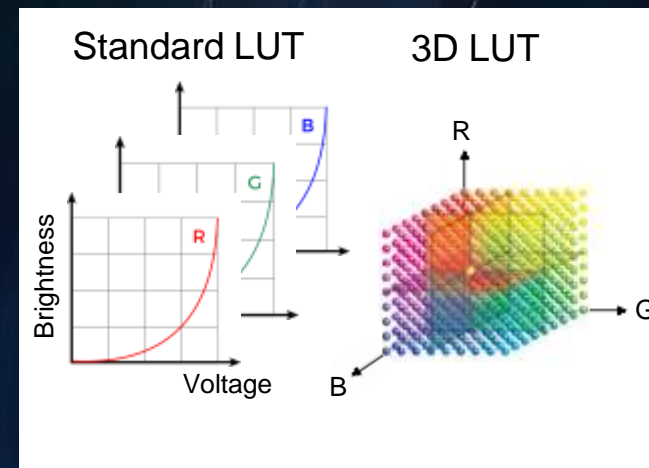
Ultra high consistency



No high-contrast coupling issues



## 1.3 True Color Reproduction with 3D-LUT



High-precision gamut transfer



DCI-P3 color gamut



High saturation

Exact color representation is important, and 3D-LUT technology makes it possible, which allows UMicro to accurately present each image in its original color across the screen.



## 1.4

## Superb Visibility with High Brightness

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UMicro supports ultra-high brightness\* to adapt to diverse environments, so the visual experience will not be affected, even if it is directly illuminated by bright lights.

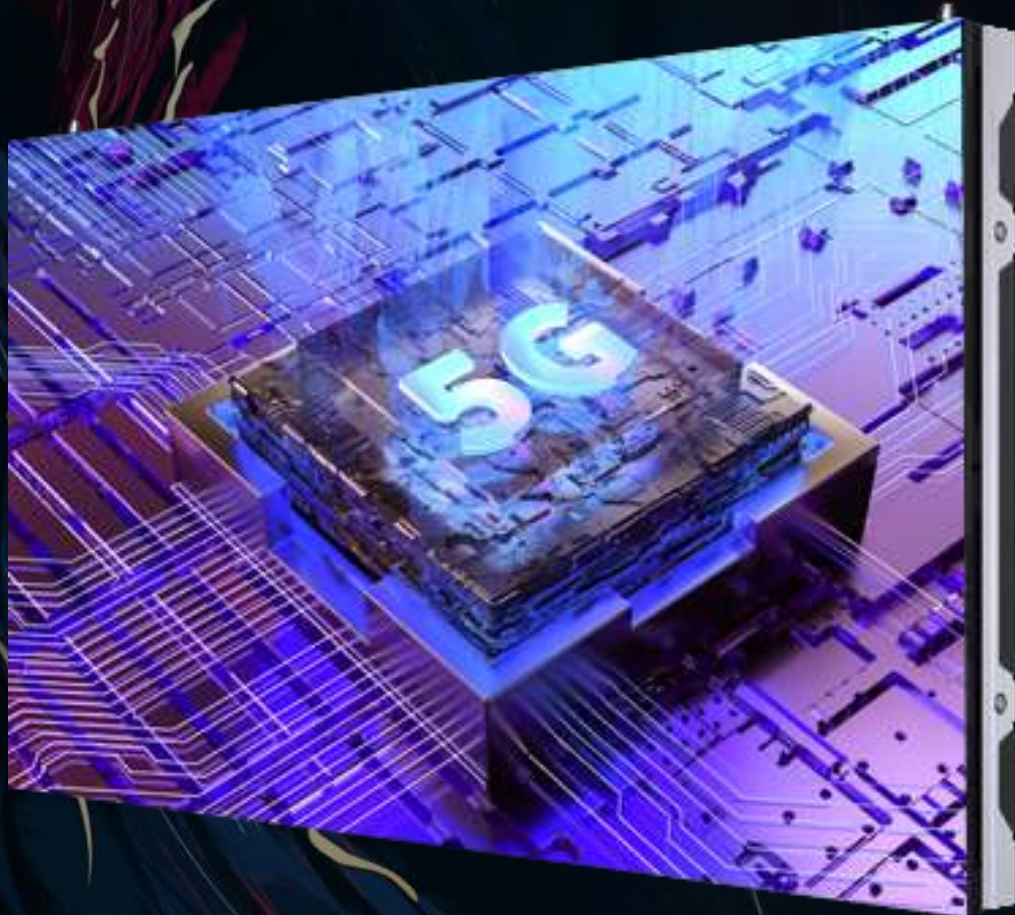
\* : support



1.5

## 5G Ultra-large Signal Transmission\*

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Streamlined Hardware Equipment



Fast Data Transmission & Large Load Capacity

UMicro utilizes 5G ultra-large signal transmission technology, which ensures the data transmission speed is four times faster than traditional LED display for larger load capacity. In addition, the hardware equipment is more streamlined to facilitate easy installation.

\* : support

1.6

## HD Dynamic Picture Presentation

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UMicro supports high frame rate applications of 120HZ and 240HZ which makes the display content smoother\*

\* : support



# Best-in-class Consumer Experience



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## 2.1

# “Cool” Screen

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UMicro adopts unique energy-efficient & heat-dissipation technology to keep a low temperature for a better user experience, even during long periods with high brightness.

(Eg. With 25°C ambient temperature, the front screen temperature of UMicro0.7 with 600nits is approx. 37°C)





EMC Class B

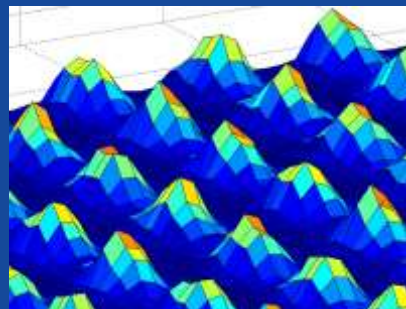


UL LISTED Certification

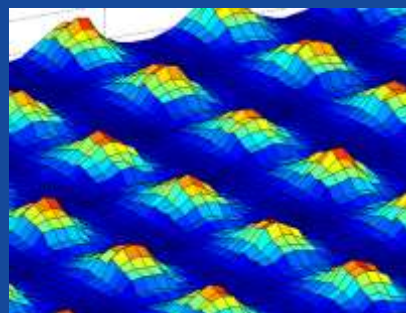
Qualified EMC Class B, UMicro's anti-interference is consumer level. In addition, UL LISTED certification provides confidence that UMicro was designed with all safety considerations while providing the most captivating imagery possibility.

## 2.3 Comprehensive Eye Protection

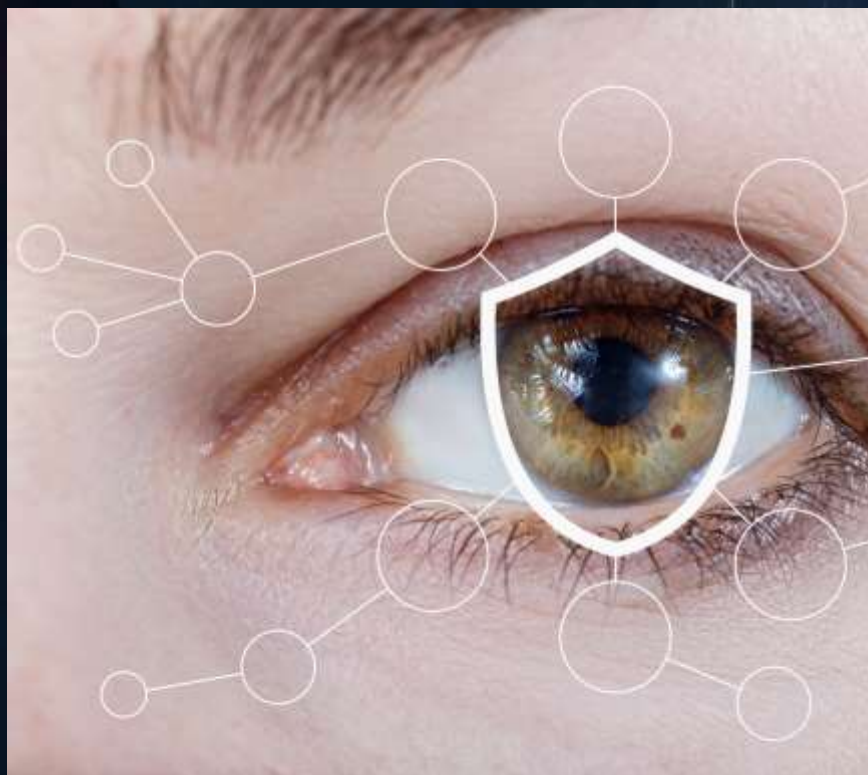
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SMD



COB



Area light source design, reduce negative effects on eyes



Nano-optical materials with diffusion process ensures uniform light and filter out stray light



Best-in-class LEDs ensure less than 5% harmful blue rays.

Utilizing multiple technologies to minimize health hazards caused by long-term use of the screen, UMicro has been certified by TUV for its visual comfort display performance



2.4

## Make Every Watt Count

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RGB Flip Chip



Dynamic Energy Saving



One-click Sleep



Common Cathode Design

Featuring the latest energy-saving technology, UMicro can achieve maximum energy-saving effect (up to 56%\*), whether in use or in standby

\* : UMicro 0.7 compared with conventional 0.7 pixel pitch products

# Applications



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# Home Theater

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# High-end Applications

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# Industrial Design

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# Exhibition Hall

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# Specifications



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Model	UMicro		
Pixel Pitch(mm)	0.4	0.6	0.7
Cabinet Size(mm)	600*337.5		
Pixel Density	1280x720	960x540	768x432
Circuit design	Common Cathode		
Brightness(cd/m <sup>2</sup> )	600	600-1000	600-1200
Power ( W/Cabinet )	80	65	60
View Angle ( ° )	0~180		
Refresh Rate(Hz)	3840		
Standard Contrast ( 600nits )	6000 : 1	15,000 : 1	15,000 : 1
Max Contrast ( 1200nits )	N/A	30,000 : 1	30,000 : 1
Working Temperature	White screen(Maximum power): 11°C temperature rise Normal operation: no temperature rise		
Certification	UL/FCC/IC/CE/CB/RoHS2.0/EAC/CCC/CQC/Low Blue Light/Class B		



# THANKS



Official Website



Unilumin Headquarters  
VR Tour



Unilumin R&D Base  
VR Tour



Unilumin Smart Factory  
VR Tour